



Introduction

The High Rolling Tide is seeking a primary venue partner beginning with the upcoming 2026 football season. We are an IRS tax-exempt non-profit (under IRS 501(C)3), looking for a long-term partnership with a family-friendly establishment within 10-15 minutes of the Strip that can accommodate our fluctuating attendance and provide a dedicated "home base" atmosphere for our alumni and fans.

About Us & Attendance

Our chapter hosts watch parties for all University of Alabama football games. Frequency: Approximately 12 games per regular season, plus post-season playoffs and bowl games (typically Saturdays). Attendance varies by game time and type:

- Tier 1 (Morning / Non-Conference Games): ~20–30 attendees.
- Tier 2 (Afternoon/Evening / Standard Conference Games): ~50 attendees.
- Tier 3 (Marquee Games/Playoffs): ~100-135 attendees (Based on 2026 Rose Bowl attendance).

Demographics: Our group includes families with children, young professionals, and older alumni. A "club" atmosphere is not suitable; we require a family-friendly dining environment.

Our chapter also hosts occasional happy hours, Alabama Men's Basketball watch parties, and other get-togethers with our members and joint events with other SEC alumni groups.

Core Requirements

We are requesting proposals from venues that can guarantee the following:

Reserved "Zone" & Scalability

- We need a defined semi-private area or section that can feel exclusive to our group.
- This space must be scalable. We need a partner who can allocate a smaller section for morning games but expand into adjacent areas/rooms for marquee matchups within the same venue.

Audio/Visual

- Game viewing: Alabama football games must be viewable with game audio via the house system in our designated area. Please note that some games are only played on the SEC+ network.
- Music Control (Must-Have): immediately before the game, during commercials, at halftime, and immediately following a winning game, we require the ability to play our own school fight songs and music. We can provide our own audio equipment if the house system cannot support this, but we need permission to use it in our reserved area without conflicting with other patrons.

Family-Friendly Environment

The venue must welcome minors, and our crowd sometimes includes younger family members and current students who are not yet 21.

ROLL TIDE, LAS VEGAS!



Requested Proposal Details

Please briefly outline how your venue would address the following points:

1. What revenue share (to our scholarship fund) and/or specific game-day specials (e.g., discounted pitchers, named appetizers) can you offer our group? We are a non-profit and able to provide receipts for donations under IRS 501(c)3.
2. Do you serve - or will you be able to serve - Yellow Hammer drinks during games?
3. Reservation Policy: How much notice do you require to reserve or adjust the reserved space size based on our RSVP counts?
4. Do you have a food/beverage minimum for the reserved area? (Our preference is no rental fees or minimums given the consistent volume we bring).
5. Parking: What parking is available? Is it paid or free? Can parking validation be provided?
6. Setup/Teardown: Earliest access time for us to set up decorations and audio equipment (typically 30-60 mins pre-game).

Submission

Please send your proposal or standard event package to tiffvinson@gmail.com by **June 30, 2026**. We are looking to finalize our decision by July 31, 2026 to begin marketing the location to our member base.

Thank you for your time and interest in hosting the University of Alabama Crimson Tide faithful.

Sincerely,

Tiffany Vinson
Director of Outreach
High Rolling Tide
(619) 942-6891

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